

// Port25 Solutions Inc.

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**FTC E-mail Authentication Summit:
Testing, Implementation & Evaluation**

Who Are We?

- **E-mail Infrastructure Solutions Provider**
 - PowerMTA™
- **Intelligent CRM E-mail Gateway**
 - Leading E-mail Service Providers
 - Top Consumer Brands
- **Embedded MTA Platform**
 - E-mail Security Solutions
- **Driving Adoption of Accountable E-mail**
 - Authentication, Reputation, Accreditation, Policy...

What Are We Hearing from Legitimate Senders?

A Lot of Questions....

- Which Standards...
- Which Versions...
- Time Frames....
- Etc...



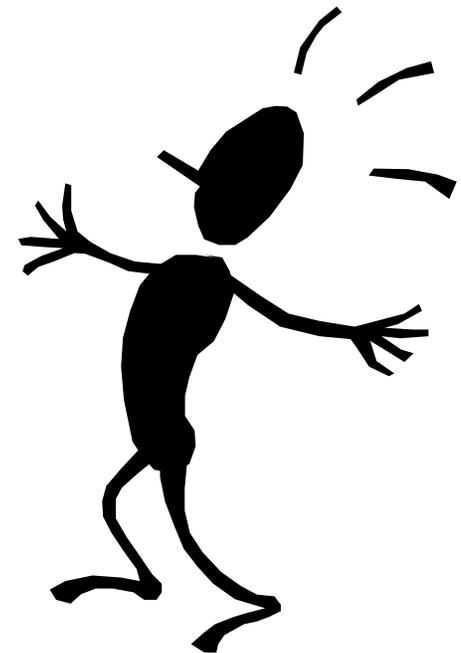
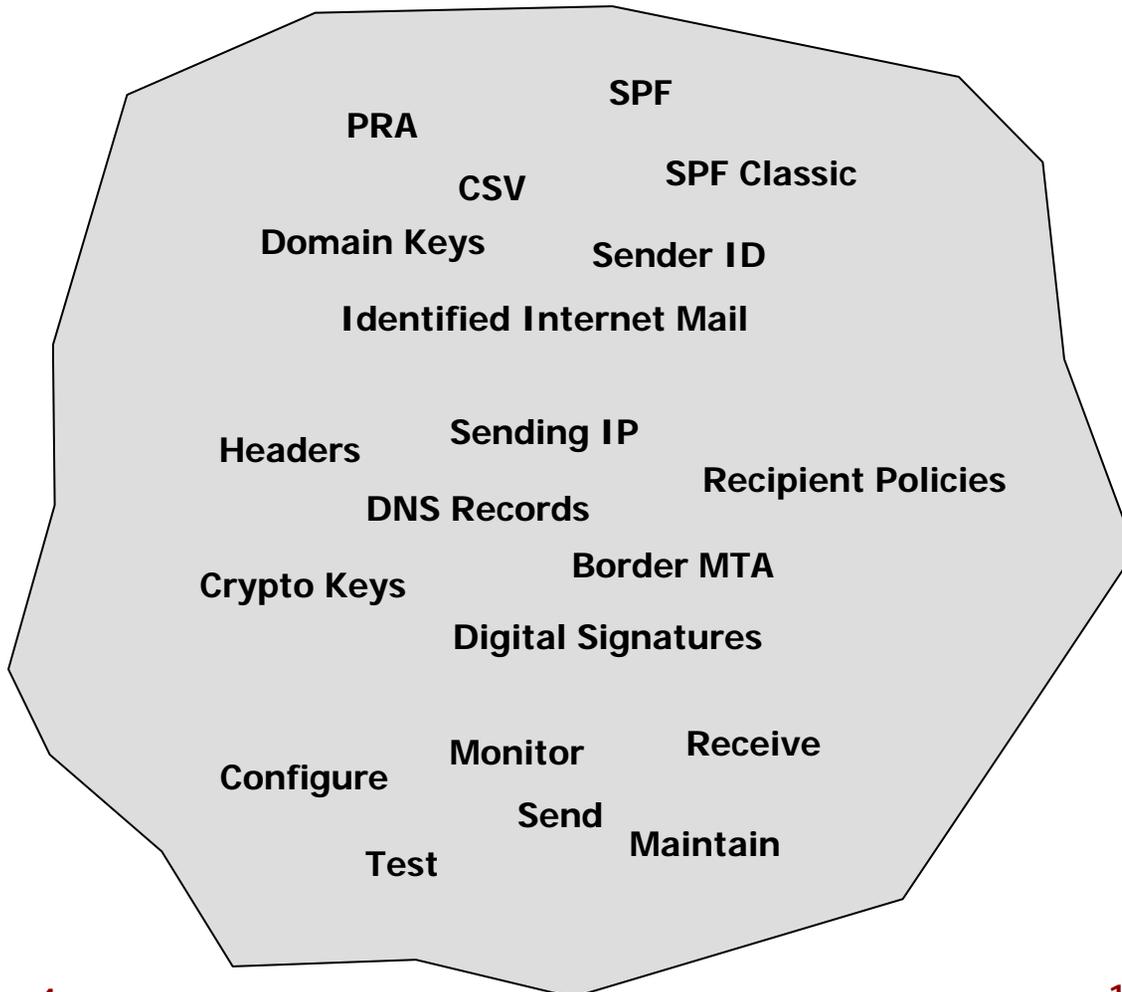
Moving Forward

- SPF
- Sender ID
- DomainKeys

Yet...

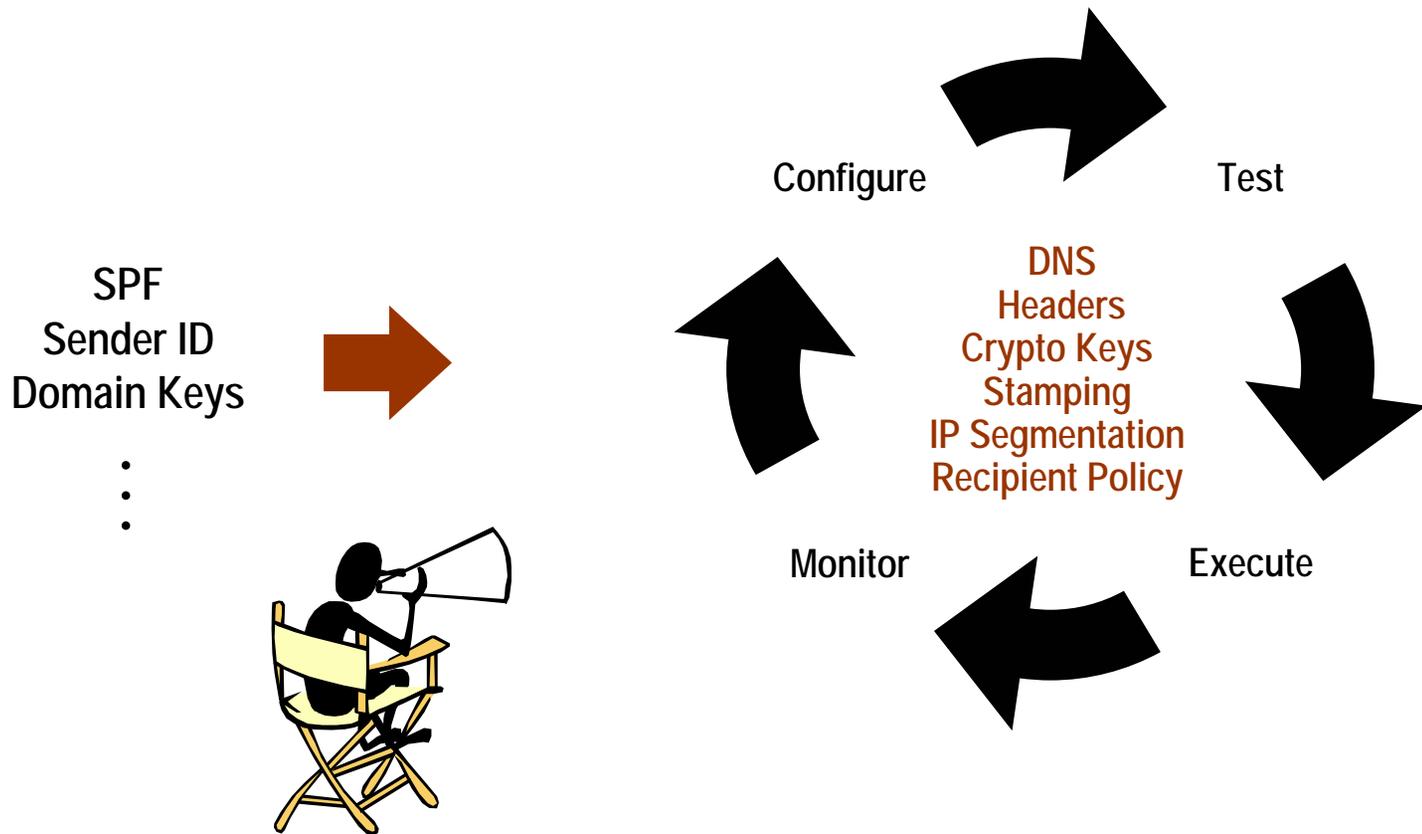


Challenges Ahead...

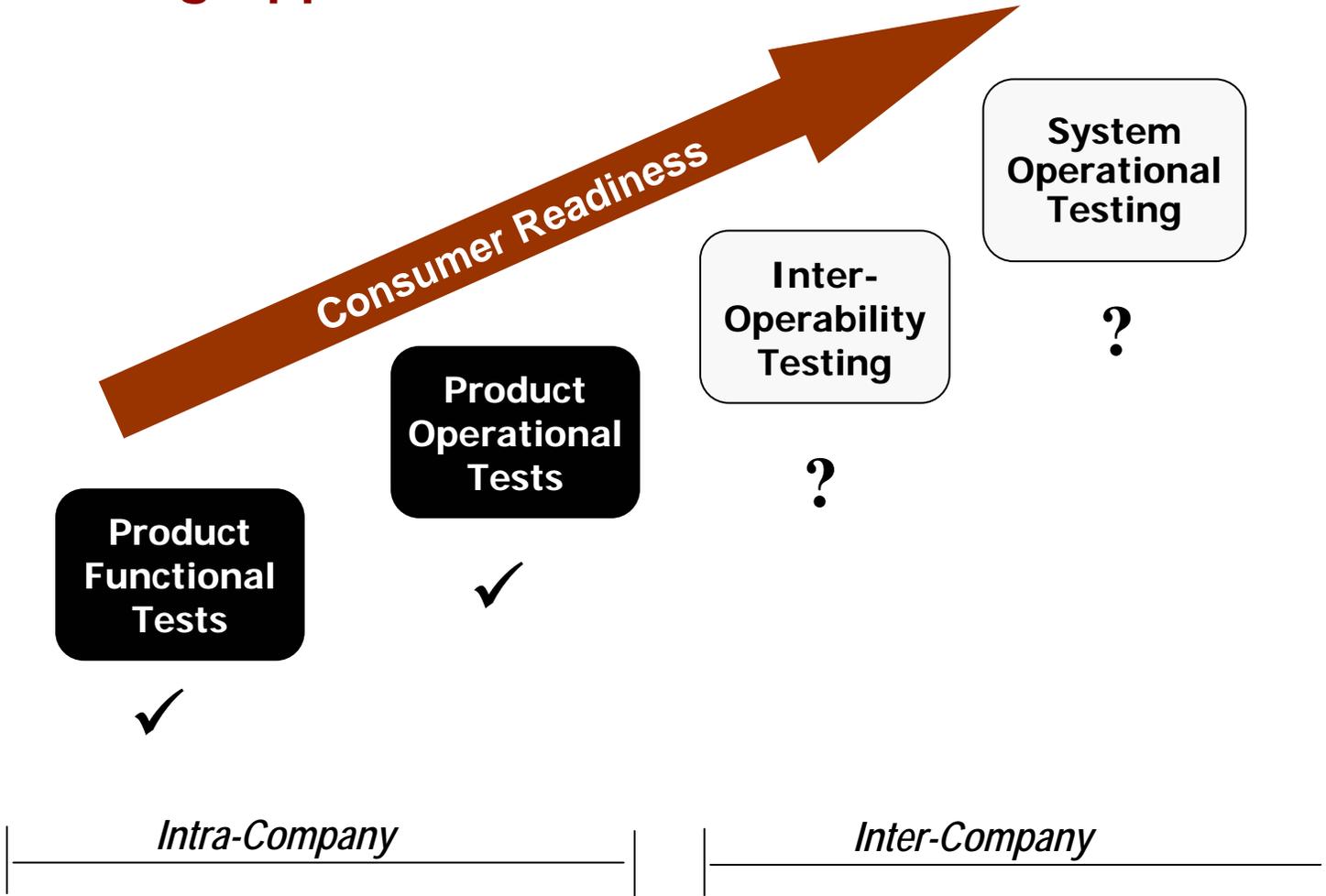


Complexity

PowerMTA™ Authentication Tools



Testing Approach



How to Address Information & Testing Gaps?

- **Accountability**
 - Communications
 - Testing Methods, Certification
- **Don't Forget About Marketing....**
 - Why Are We Doing This? What Are the Steps?
 - All Constituents
- **Concept**

ID Required!

To Send E-mail to this Domain

www.emailauthentication.org